

Bright Business Bulletin

2021
Quarter 1



All change

After an unbelievable 86 editions of my newsletter it is definitely time for something new!



Starlings in Somerset - this wonderful picture is of starlings creating a starling shape!

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So here we are in 2021 and everything looks much the same as in 2020. Except for my newsletter which is getting a bit of a face lift!

I am keen to do my bit for the environment, but know how much you like getting my red envelopes through the door. So I have decided that the time has come to produce quarterly rather than monthly printed newsletters. Also I have reduced the size of the newsletter so there is less waste.

I hope you like the new format but I am happy to hear your comments, whether positive or negative.

I have exhausted Pooh's quotes (but you can always go to past copies if you are missing him) so am taking inspiration from famous people across the globe.

Finally, I will be featuring one of my husband Jeff's photographs in each issue. This time it is a wonderful starling shot - enjoy!

Coffee Break

Quote of the month

Each newsletter I will include a quote from a famous person that I think is great to share.

As it is the first newsletter in the new format, I thought it would be appropriate to have a quote from someone who really knew his stuff - Nelson Mandela.

"The greatest glory in living lies not in never falling, but in rising every time we fall."

A little tip

"Remember if you have fulfilled your part of a contract with a client, and the agreed date for payment has passed, that money is yours. You shouldn't feel embarrassed about chasing for it if they are slow in paying. After all your organisation is not a bank - so your customers should not expect you to behave like one.

To help you ensure you don't have a large amount of outstanding payments a) have a clear contract with customers detailing your payment terms b) invoice promptly c) chase payments that are overdue as per your terms."

Something to think about

This year is starting off on a challenging note - as last year ended. Make sure you are up-to-date on any Government help you can take advantage of to help your organisation survive. Many local councils have extra help available and there are grant organisations who want to help in specific areas. Some well directed Google searching could pay dividends. But be careful not to overextend your commitments to repay later.